

Report on IIC e-Session-4

“Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal”



Sant Gajanan Maharaj Rural Polytechnic, Mahagaon.
Site- Chinchewadi, Tal- Gadhinglaj, Kolhapur (MH)

Institute Innovation Council
In Association with
Electrical Engineering Department

Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal

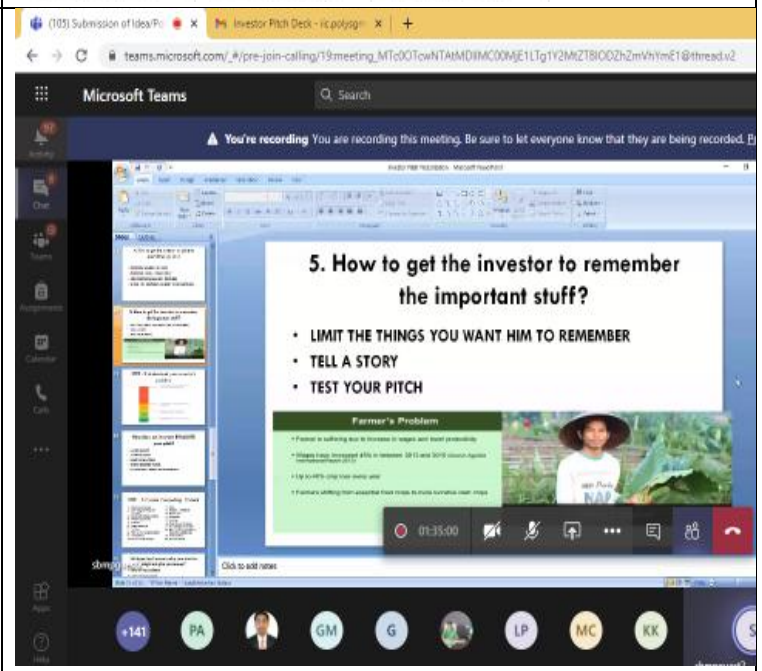
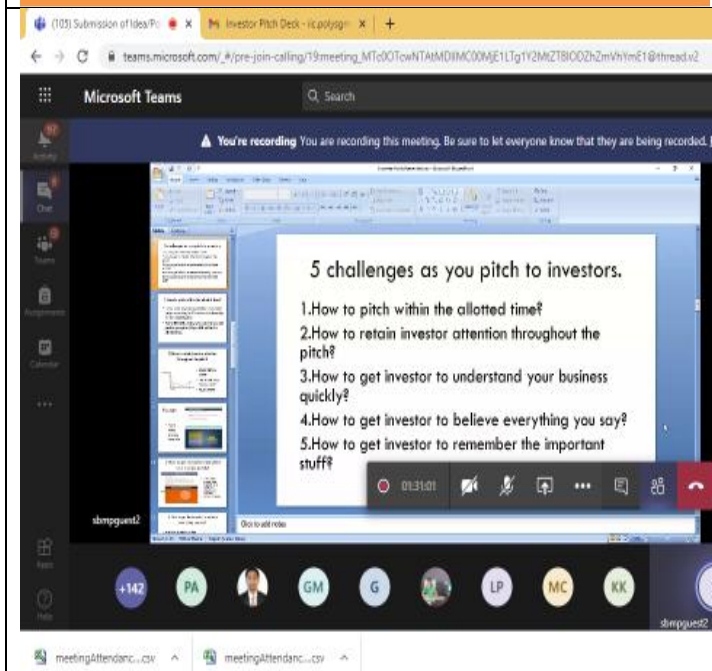
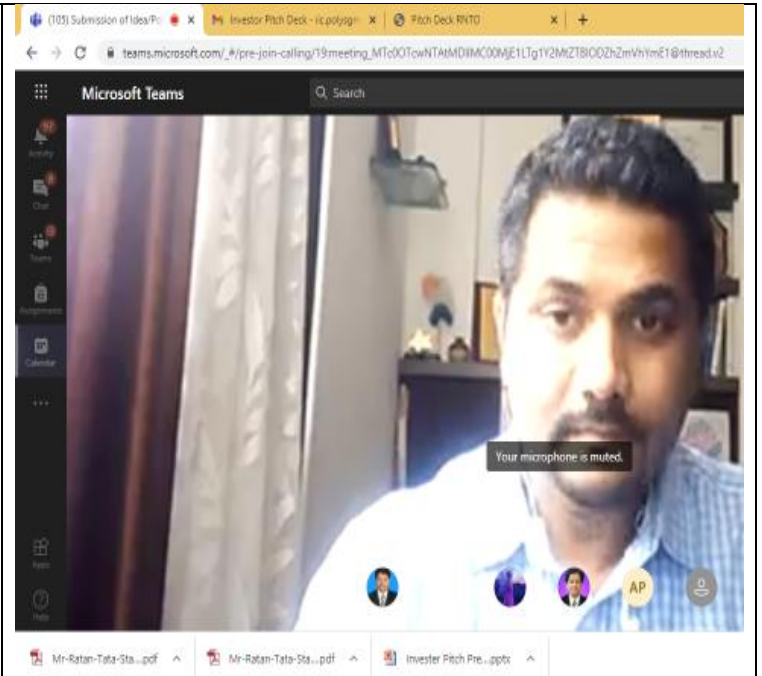
Eminent Speaker
Co-founder & CEO at OpEx Start-Up Accelerator Kolhapur, Maharashtra.

Mr. Sachin Kumbhoje

Register Here
<https://forms.gle/44F2RaVXIYfymXqQA>
<http://bit.ly/2YHPmCE>

Feb 6, 2021.
12.30 PM to 1.30 PM

e-Certificates will be issued only for registered candidates.



On dated 06th Feb 2021 between 12.30 pm to 01.30 pm, 377 students, 81 Faculties and 4 external participants from 39 various institutes attended a live webinar session on topic **“Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal”** organized by Electrical Engineering Department of Sant Gajanan Maharaj Rural Polytechnic, Mahagaon & MoE's Institution's Innovation Council under MHRD of Govt. of India.. Entire session was focused on Idea/ PoC pitching & validation to students and faculties. Session was addressed by eminent speaker Mr. Sachin Kumbhoje, Co-founder & CEO at OpEx Startup Accelerator Kolhapur, Maharashtra.

He discussed following phenomenon:

- ❖ Pitch deck- A short overview of your business idea often used when Presenting to investors and raising funds.
- ❖ Unique selling proposition, Competition & barrier to entry, revenue model,Etc..
- ❖ How to retain investor attention throughout the pitch?
- ❖ How to get investor to understand your business quickly?

Session Beneficiaries & Qualification level:

